PROFESSIONAL SUMMARY

Brittany Carroll

Junior Designer & Office Assistant

 Brooklyn, NY 11218 (650)773-3283  bmjc0702@gmail.com www.linkedin.com/in/brittany-carroll-928a2a52

Junior Fashion Designer with proficiency in Illustrator, Photoshop, and Microsoft. Extensive knowledge in creation of tech packs, print editing, and production of line development. As a Junior Designer for a small team, Brittany has first-hand experience in developing a collection from concept (trend and market research), new block development, print development, and finally sales. Fast-learning multitasker ready to roll up her sleeves and high aptitude in problem-solving.

**Junior Designer/Office Assistant**

Mazu Apparel (Manhattan, NY); March 2022-Present

* Standardizing production of line development by reformatting Tech Packs, along with updating spec sheets to properly communicate to other designers, factories, etc.; system is sustainable going forward
* Collaborating w/ team and Creative Director on new block development i.e. our new Collared Tunic Cover-Up and the 2-1 Convertible Grecian Tankini
* Finalizing 2023 Collection, while developing Value Line and researching trend reports for 2024 Collection, essentially working on 3 separate collections at the same time
* Mastered Adobe Photoshop and Illustrator skills with advanced print development/edits and improving upon company’s print art standards
* Styling for Photoshoot and assisting with photoshoot production from concept to day of the event
* Developed line Sheet for Buyer’s meetings
* Operations management (e-commerce management of Shopify, DSCO, and customer service email acct.)

**Freelance Designer**

(Millbrae, CA); March 2020-2021

* Completed various hemming and alterations, including light tailoring
* Creatively upcycled and reconfigured existing designs according to the client’s vision

**Sewing/ Marketing Intern**

Ricochet Wearable Art (San Mateo, CA); July 2016-August 2017

* ­­­Assisted in garment construction, alterations, and mending existing garments
* Constructed emails to update customer base on upcoming events, promotions, or new services
* Updated Website and organized webpage
* Researched new events and marketing opportunities from magazines to social media platforms
* Light merchandising of jewelry and collaborated with the store owner/designer on a window display
* Assisted in teaching classes in basic sewing and pattern reading
* Oversaw store responsibilities (retail, marketing, and garment construction) for a week
* Attended runway show and events with the designer to dress and prepare models, style outfits, and set up merchandise

**Visual Specialist**

Banana Republic Store (Burlingame, CA); July2014-March 2018

* Style and maintain icons (mannequins) and henry hangers (coordinated outfit)
* Familiarized with upcoming trends and new concepts for new design arrival
* Build displays (top shelf displays, accessory displays, etc.)
* Organize rooms for new shipments
* Collaborate with Merchandise Plan Supervisor on placement of new product

**Sales Associate**

Banana Republic Flagship Store (San Francisco, CA); July 2012-February 2013

* Extensive knowledge of different silhouettes and fabrics
* Styled Customers based on what suited them best
* Increased sales by opening credit card accounts for new customers
* Maintained a well, organized workplace by keeping the garments folded, and organized from smallest to largest size, and pressed any garments that were creased
* Provided fitting room customer assistance

WORK EXPERIENCE

SKILLS

Merchandise & Line Development

Adobe Photoshop

Adobe Illustrator

Digital Print Editing

Technical Sketching

Tech Packs (Proficient in Excel)

Fabric Sourcing

Trend/Market Research

Design & Conceptual Skills

Sewing

Patternmaking

Draping

Ecommerce Management

Inventory Management

EDUCATION

**San Francisco State University**

San Francisco, CA

*BS Apparel Design & Merchandising:*

*Concentration in Design*

**Fashion Institute Design & Merchandising (FIDM)**

San Francisco, CA

*AA Apparel Design*